

## 9th International Conference on Business Management (ICoBM)

Beyond Boundaries: Emerging Technologies and the Next Frontier of Entrepreneurship and  
Business Management

17-19 November 2026 | UMT Campus, Lahore, Pakistan

### Tentative Program

<b>Tuesday 17<sup>th</sup> November 2026</b>	
<b>Time</b>	<b>Activity</b>
18:00-19:00	Opening Ceremony / Networking
19:00-20:00	Gala Dinner
<b>Wednesday 18<sup>th</sup> November 2026</b>	
<b>Time</b>	<b>Activity</b>
9:00 – 10:00	Registration
10:00 – 11:15	Opening Session a. Welcome Note b. Keynote Speeches – live broadcasting
11:15 – 11:30	Tea Break
11:30 – 13:00	<b>Panel Discussion 1</b> Theme: Digital Ecosystem Development
	<b>Parallel Session - Research Paper Presentations 1</b> (4-5 presentations)
13:00 – 14:00	Lunch Break
14:00 – 15:30	<b>Panel Discussion 2</b> Theme: Technological Innovations
	<b>Parallel Session - Research Paper Presentations 2</b> (4-5 presentations)
15:30 – 16:00	Tea Break
16:00 – 17:00	<b>Panel Discussion 3</b> Theme: Digital Entrepreneurships and Startups
	<b>Parallel Session - Research Paper Presentations 3</b> (4-5 presentations)
	Plan A: City Tour (Lahore Walled City Authority) – Requires approval of CSC Plan B: Qawali Night / Sufi Night
<b>Thursday 19<sup>th</sup> November 2026</b>	
<b>Time</b>	<b>Activity</b>
10:00 – 11:15	<b>Round Table Discussion 1</b> Theme: <b>Parallel Session – Training Workshop 1</b>

11:15 – 11:30	Tea Break
11:30 – 13:00	<b>Round Table Discussion 2</b> Theme: <b>Parallel Session – Training Workshop 2</b>
13:00 – 14:00	Lunch Break
14:00 – 15:30	<b>Round Table Discussion 3</b> Theme: <b>Parallel Session - Research Paper Presentations 4</b>
15:30 – 16:00	Networking Tea
16:30	Closing Ceremony and Certificate/Souvenir Distribution